



Display of “investor awareness message(s)” by stock brokers on their trading apps and websites, under Project Jagrook (SEBI)

As part of SEBI's nationwide investor awareness initiative and the upcoming World Investor Week 2026, SEBI is mandating these messages for the benefit, safety, and education of investors

Implementation Timeline & Display Requirements

A. Stock Broker Websites

- October 5, 2026 – October 31, 2026: Stock brokers must display both the SEBI-provided "investor awareness message(s)" and the standard "Risk disclosures" on their websites.
- From November 1, 2026 Onward: Stock brokers must prominently display the specified investor awareness messages on the landing page of their websites.

B. Stock Broker Trading Apps

October 5, 2026 – October 31, 2026 (Transition Period):

- 1) Display of investor awareness messages on trading apps is voluntary.
- 2) If a broker chooses to display awareness messages on any given day during this period, displaying the "Risk disclosures" on that day becomes optional.

From November 1, 2026 Onward (Mandatory Period):

a) Stock brokers must mandatorily display the investor awareness messages and the "Risk disclosures" on alternate days on the landing page of their trading apps.

Circular

Link:-

https://www.sebi.gov.in/sebi_data/attachdocs/oct-2026/1790852162769.pdf